

The logo for 'Oh Happy Dani' is located in the top left corner. It consists of the words 'oh', 'happy', and 'dani' stacked vertically in a playful, rounded font. 'oh' is in blue, 'happy' is in orange, and 'dani' is in green. The logo is set against a white circular background.

oh  
happy  
dani

# Danielle Coke

ILLUSTRATOR, ENTREPRENEUR, ACTIVIST

## OFFICAL BIO

Danielle Coke is a designer turned illustrator, advocate, speaker, and entrepreneur. She's the founder of Oh Happy Dani, a lifestyle brand and educational platform that uses artwork and resources to encourage hope, inspire justice, and make complex ideas more accessible. She's driven by her desire to help everyday advocates do good daily in their spheres of influence using their passions and skills, and she's fostered a community of over half a million people across social media.

Danielle also has a passion for helping brands deliver messaging with light and truth, and has creatively partnered with Fortune 500 companies like Target, Adobe, The Home Depot, Dell, and Meta. Her passion for serving alongside mission-based organizations has led to collaborations with nonprofits like the NAACP and The Boys and Girls Clubs of America, as well as several community organizations in her hometown of Atlanta. With a joy that flows from her desire to love her neighbor as herself, Danielle hopes to spark action in pursuit of the ultimate good as you hold her art in your home and carry it in your heart.

## LONGER BIO

Danielle Coke is a designer turned illustrator, activist, speaker, and entrepreneur. She's the founder of Oh Happy Dani, a lifestyle brand and educational platform that uses artwork and resources to encourage hope, inspire justice, and make complex ideas more accessible. She's driven by her desire to equip everyday advocates with tools to help them make a difference in their spheres of influence using their passions and skills, and she's fostered a community of over half a million people across social media.

Whether Danielle was painting canvases or sketching her favorite Disney characters, art has always been an exciting part of her life. Along with a knack for design, Danielle also had a passion for creating magical moments, so she jumped into the hospitality industry and started her career as a graphic designer and marketing coordinator for an event planning agency. After one year of working with the agency, she knew she wanted more for herself and for her life. Danielle's passion for social justice and advocacy grew day by day, and she knew she wanted to use her gifts to serve a much greater purpose.

With a few saved paychecks and a whole lot of optimism, Danielle quit her job in 2019 and began building her first business—a social media and design agency serving mission-based brands—while also dabbling in digital illustration as another outlet for her advocacy. What happened next was nothing short of unbelievable. As she began posting her social justice and inspirational artwork to social media in January 2020, thousands of new friends began to join her, and the brand Oh Happy Dani was born.

In the face of horrific racial injustice, people everywhere decided they had a part to play in the journey towards anti-racism, and Danielle saw almost 300,000 new followers on her Instagram within one week. Since then, she has happily partnered with Fortune 500 companies like Target, Dell, and Meta, non-profits like the NAACP and the Boys and Girls Club, and mission-based mutual aid efforts in her hometown of Atlanta. With a joy that flows from her desire to love her neighbor as herself, Danielle hopes to spark action in pursuit of the ultimate good as you hold her art in your home and carry it in your heart.

## SHORTER BIO

Danielle Coke is a designer turned illustrator, social justice activist, and entrepreneur. She's the founder of Oh Happy Dani, a lifestyle brand and educational platform that uses artwork and resources to encourage hope, inspire justice, and make complex ideas more accessible for her community of over half a million people across social media. Danielle has happily partnered with Fortune 500 companies, non-profits, and mission-based brands, and she aims to help everyday advocates do good daily in their spheres of influence using their passions and skills.

### AS SEEN ON:

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